

# PROFESSIONAL HIGHLIGHTS

## CLIENTS I'VE MANAGED



## CLIENTS I'VE CONSULTED

### Educational Institutions

- Carlow University
- Chatham University

### Nonprofit Organizations

- Latinas PGH
- Madwomen in the Attic
- New Orleans Writers Workshop
- Words Without Walls
- Write Pittsburgh

### Entertainment & Media

- Fourth River Literary Journal
- Sarah Shotland (Author)
- Writing Class Radio Podcast

## CATEGORIES

- Quick Service Restaurants
- Packaged Goods
- Alcohol & Spirits
- Specialty Foods
- Fitness & Wellness
- Automotive
- Travel & Hospitality
- Publishing
- Nonprofit
- Education
- Utilities
- Telecommunications
- Entertainment & Media

## KEY RESPONSIBILITIES

**Led cross-functional teams**, collaborating with strategists, creatives, media planners, production, and more to execute market-specific campaigns.

**Partnered with as many as ten diverse, multi-disciplinary agencies** to seamlessly deliver integrated services for a single client.

## LEADERSHIP OVERVIEW

**Skilled in leadership and team development**, supervising and mentoring teams of two assistant account executives to eight account managers.

**Experienced in retail franchise systems**, managing 100+ clients across 50+ markets simultaneously.